

"The Power of One"

"GREEN is the New Red, White and Blue" –Thomas L. Friedman

Renewable Energy Meets Energy Conservation Green Ribbon Study Committee 35% Challenge!

Michael Humphrys – Chairman, Municipal Light Plant Board

Scott Bender – Founder, Power of One

Member, Green Ribbon Study Committee



Did You Know?

- The Wellesley Municipal Light Plant ("WMLP") working with the Town's Green Ribbon Study Committee has established a **voluntary renewable energy purchase program**.
- The average Wellesley household consumes nearly **twice as much electricity** compared to the Massachusetts average.
- Wellesley homeowners can **voluntarily** purchase 100% of their power from renewable resources at an additional cost of \$.05/per kilowatt-hour and still **pay less than our neighbors in surrounding communities**.

Where – Wellesley Free Library*

April 29 2009, 7:30 – 9:00 p.m.

**All are welcome whether you own a Hummer or a Hybrid!
Attendance is FREE**

Why is renewable energy important?

- **Jobs and the Economy** – Your energy dollars stay home to create jobs and fuel local economies, rather than going overseas
- **Environmental Benefits** – Renewable energy technologies are clean sources of energy that have a much lower environmental impact than conventional energy technologies
- **Energy for the future** – Renewable energy will not run out. Ever. Our current energy sources are finite and will be depleted

You will leave the seminar understanding:

- Why renewable energy is important for you, your community and your country
- How small reductions in your electric consumption can pay for your renewable energy purchase and also reduce your electric bill
- How easy it is to sign-up, revise and, if necessary, terminate your participation in the voluntary program
- How Wellesley's voluntary renewable contributions will be invested

**WE HAVE
THE POWER
TO CHANGE**



*Additional Information, including directions, can be found at www.power-of-one.us.
Cosponsored by Wellesley Green Ribbon Study Committee and Wellesley Municipal Light Plant